

MAY 1954

# Somerset

## seeds • plants

Somerset Rose Nursery, Inc.  
New Brunswick, N. J.

## Snaps for Greenhouse Forcing

### ORIGINATOR'S STRAINS

Hybrid Snapdragons have practically eliminated the open pollinated sorts. They grow more vigorously, more uniform, and produce more cut flowers per square foot. Many of them are especially suited to single stem culture, which method yields a higher profit because of the shorter time required to mature a crop. Spacing 3" x 4" gives a better dollar return although quality will not be as good.

Germination is sometimes difficult under summer conditions. Snap seed germinates best at a temperature of 55-60°. Summer sowings are best kept in a cool basement until germination takes place, after which the plants should be carefully hardened to light and air.



### BRONZE

	Pkt.
<b>Barbara.</b> Large flowered with a pink throat. Considered by many the best bronze. ....	\$3.50
<b>Cavalcade.</b> Deep orange bronze, similar in color to Lady Dorothy but stronger and more vigorous. ....	3.00
<b>Gallant Fox.</b> Deep orange bronze, earlier than Barbara. ....	3.00
<b>Indian Summer.</b> Medium bronze, lighter than Lady Dorothy. ....	3.00
<b>Indian Chief.</b> Deeper, brighter than Barbara, a rich deep bronze. ....	3.50
<b>Jubilee.</b> A light golden bronze with overtones of pink. ....	3.50
<b>Sun Briar.</b> Dark orange bronze. Very long spike, medium high grower. ....	3.00
<b>Sunglow.</b> A golden bronze that breaks freely. ....	3.00

### YELLOW

	Pkt.
<b>Day Star.</b> Very early, good uniformity, long spike. ....	\$3.00
<b>Frances Schlegel.</b> Free flowering, open pollinated. ....	2.00
<b>Gold Mine.</b> Rich sparkling yellow. One of the best. ....	3.00
<b>Golden Spike.</b> Practically identical with the above. ....	3.50
<b>Gold Rush.</b> Several shades lighter but also quite similar. Best for late. ....	3.50
<b>Patricia.</b> Very early, vigorous and free. One of the very best. ....	3.50
<b>Sea Biscuit.</b> Outstanding winter or spring yellow. ....	3.00
<b>War Admiral.</b> Outstanding vigor and spike formation. A good winter bloomer. ....	3.00

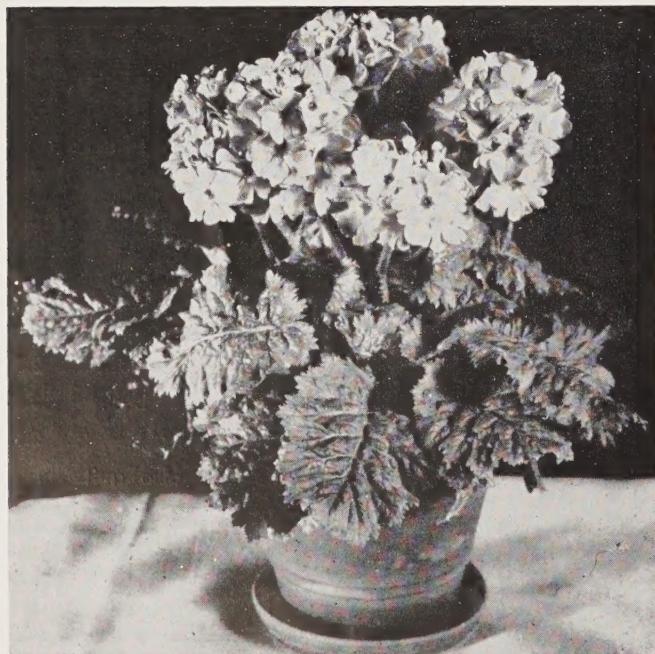
SEE OVER

## Forcing Snaps Continued

### PINK

	Pkt.
<b>Chevy Chase Pink.</b> (New) Bright pastel pink, a shade darker than Maryland Pink. Early and free with large florets and close full spike. Shatter resistant.	\$3.50
<b>Christina.</b> Bright pink. One of the most popular.	3.50
<b>Christmas Cheer.</b> The standard rose pink.	3.00
<b>Crusader.</b> Color and season that of Dorcas Jane.	3.00
<b>Dorcas Jane.</b> Fine soft pink.	2.50
<b>Gusto.</b> Rose pink deeper than Mary Ellen. Earlier and more uniform.	3.00
<b>Hercules.</b> Light pink. Clean grower with close set spikes.	3.50
<b>Kathleen.</b> Color similar to Mary Ellen. We consider it superior in many other respects. A good "hot weather" variety. Gold medal by both N. Y. and N. J. Florists Clubs.	3.00
<b>Libby.</b> Second early, dark rose. Flowers after Mary Ellen.	3.00
<b>Mary Ellen.</b> Popular silvery pink.	3.50
<b>Maryland Pink Improved.</b> Improved strain of the popular pastel pink.	3.00
<b>Maxine.</b> Sparkling rose pink. Early.	3.50
<b>Mountain Pink.</b> Clear, rose pink. Slightly later than Christmas Cheer.	3.00
<b>New Times.</b> (New) Fine early deep rose.	3.00
<b>Pensive.</b> Dark pink. Cleaner growth than Christmas Cheer and somewhat later.	3.50
<b>Pink Cloud.</b> Early blooming medium pink. Long stems and really large flowers. Soft in mid-winter, recommended for early spring.	3.50
<b>Pink Ice.</b> Bright medium rose with lighter lips. Best for late.	3.50

NOTE: 1/2 pkts. of \$3.00 varieties are priced @ \$1.75 and \$3.50 varieties are priced @ \$2.00



Primula Malacoides Aemtler Perle

### PINK

	Pkt.
<b>Pink Monarch.</b> Rose pink. Large florets. Midseason.	3.50
<b>Pink Star.</b> Dark pink with salmon overcast. Outstanding color.	\$3.00
<b>Pompey.</b> Deep rose pink similar to Dorcas Jane. Earlier, more vigorous, closer floret spacing.	3.00
<b>Rockwood's Early Pink.</b> Pastel pink good for whole season.	3.00
<b>Rosanna.</b> Bright deep rose. Long spike.	3.50
<b>Spartan Rose.</b> Bright rose, flowers with Christina. Has yielded twice as much as Margaret in early spring. Particularly recommended for midsummer crop.	3.00
<b>Star Charter.</b> Rose pink. Vigorous uniform growth. Fine keeper.	3.00
<b>Top Flight.</b> Light pink earlier than Christina, otherwise very similar. Shatter resistant.	3.00
<b>Trilbee Pink.</b> Giant pastel pink especially good for single stem culture.	3.50
<b>Whirlaway.</b> Medium early light pink slightly deeper than Mary Ellen.	3.00

### RED

<b>Navajo.</b> Excellent all purpose red. Bright red color with a long spike and hard stem. Flowers with Margaret.	3.50
<b>Priscilla Ann.</b> New early velvety crimson.	3.50
<b>Red Wing.</b> Deep velvety red.	3.00

### LAVENDER

<b>Bold Venture.</b> Rich lavender. Early, uniform, hard stem.	\$3.00
<b>Lavender Lady.</b> Deep rosy lavender. For late winter and spring.	3.50

## Primula Malacoides

**Aemtler Perle.** A new introduction with compact growth and tight flower clusters, fiery crimson in color. Early flowering, this is a good replacement for the obconica type.

**Rose Globe.** A companion plant with large rich rose blooms and broad growing habit.

Price either of the above two varieties:

Pkt. \$1.25; 1/128 oz. (approx. 3000 seeds) \$3.25;  
1/64 oz. \$5.95; 1/32 oz. \$11.50

**Mrs. Erikson of Riverside.** Deep glowing rose.

**Glory of Riverside Improved.** Salmon rose.

**White Giant.** Strong, growing pure white.

**Lilac Beauty.** Pure lilac.

**Brilliancy Improved.** Reselected strain of this popular red.

**Giant Single Mixture.**

Price any of the above:

Pkt. \$1.25; 1/64 oz. \$3.25; 1/32 oz. \$5.75

# PANSIES

(Specialists usually figure 1 oz. of seed will produce approximately 6-8000 plants.)



Typical Flower Imperial Giants

## SOMERSET'S IMPERIAL GIANTS

A new development with immense, rounded flowers, many with ruffled or frilled edges. The plants are of sturdy growth and seem to be able to withstand our summer heat. The color range includes a high percentage of raspberry and red tones together with other rich and brilliant shades. We recommend this strain to those who have a call for quality Pansies.

Pkt. \$1.00;  $\frac{1}{8}$  oz. \$3.00;  $\frac{1}{4}$  oz. \$5.00; oz. \$15.00

	Pkt.	Oz.
Selected Giant Red Shades. Rich velvety tones, giant flowers.	$\frac{1}{4}$ oz. \$3.50	1.00 12.50
Selected Giant Purple Shades. Immense flowers.	$\frac{1}{4}$ oz. \$3.50	1.00 12.50
Selected Giant Pay Dirt. Largest yellow, with tiny dark face or penciling.	$\frac{1}{4}$ oz. \$5.00	1.00 15.00

## THE ICE KINGS

Extremely early, this strain flowers before all others in the spring. This season our outdoor trials showed bloom practically all winter. Flowers are slightly smaller than Swiss Giants but very free.

Sky King, sky blue.	\$0.75	9.00
March King, velvety deep blue.	.75	9.00
Fire King, rich red.	.75	9.00
Sun King, pure yellow.	.75	9.00
Snow King, pure white.	.75	9.00
Ebony King, black.	.75	9.00
Mixture	.75	9.00

**Early Orchid Flowering.** Very early flowering, medium sized blooms of various attractive pastel shades. Petals are ruffled or frilled.  $\frac{1}{4}$  oz. \$2.50 .50 9.00

Pkt. Oz.

**Swiss Giants.** Usually true to color and excellent for bedding or basket sale. Flowers are of medium size compared to some of the giant flowering strains, but are produced very freely.

**Cardinal. (Alpenglow).** Garnet rose.

**Berna.** Dark violet.

**Coronation Gold.** Pure yellow.

**Delft Blue.** Flowers smaller than the type. Attractive porcelain blue.

**Fire Glow.** Vivid bronze apricot.

**Lake of Thun. (Ullswater).** Intense gentian blue with dark blotches.

**Luna.** Sulphur yellow self.

**Orange.** Similar to Viola Chantryland.

**Raspberry Rose.** Shades of pink with dark center.

**Red Wing. (New).** Golden yellow and crimson bicolor.

**Rheingold.** Yellow with brown blotches.

**White.** Very fine. Early and very free flowering.

Price of the above varieties:

$\frac{1}{8}$ oz. \$1.75; $\frac{1}{4}$ oz. \$3.00	.90	10.00
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**Swiss Giant Mixture.**

$\frac{1}{8}$ oz. \$1.35; $\frac{1}{4}$ oz. \$2.50	.75	9.00
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**Special Formula Swiss Giant Mixture.** A fine strain the result of many years of careful selection. A combination of many fine colors including a good quantity of dark rich shades.  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. 3.50 1.00 12.50

**Extra Dwarf Swiss Giants.** Especially compact and early flowering.  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3.00 .90 10.00

**Garden State Giants.** The DeLuxe Pansy. A fine large flowered strain that is outstanding for the immense size and heavy texture of the flowers and its remarkable resistance to summer heat. Truly a pansy "that will sell when others go begging." Because of requests to make the strain brighter a larger percentage of yellows has been included.  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$3.00 .90 10.00

**Engelman's Strain.** Consistently good with large flowers and fine colors. Originator's seed.

$\frac{1}{4}$ oz. \$4.00	1.00	14.00
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**Super Maple Leaf Giants.** Our largest flowered strain with deep rich colors predominating.

$\frac{1}{4}$ oz. \$3.00	.75	10.00
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**America.** A bright large strain of good habit.

$\frac{1}{4}$ oz. \$3.00	.75	10.00
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**Harmony Mixture.** A new compact hybrid mixture. Flowers are of good size, with waved or ruffled petals that often give an effect of doubleness. The color range is gay with luminous color combinations.

$\frac{1}{4}$  oz. \$3.50 Pkt. \$1.00 Oz. \$12.50

## DWARF SINGLE SWEET WILLIAM

Ideal for early spring sales along with pansies and other spring flowering items. Grow only 6" high.

**Indian Carpet.** Dazzling mixture rich in reds. Flowers in late May.  $\frac{1}{4}$  oz. \$1.50; oz. \$4.95

**Extra Early Dwarf.** Remarkable because it flowers in early May, usually about Mother's Day.

$\frac{1}{4}$  oz. \$2.00; oz. \$7.50

**Dwarf Dark Red.** Slightly later than Indian Carpet. Very dwarf plants, brilliant crimson red blooms.

$\frac{1}{4}$  oz. \$1.50; oz. \$4.95

### BELLIS (English Daisy)

19,000 seeds per oz. Attractive spring flowering plant. Handle much the same as pansies; best with cold-frame protection.

Giant Double White.

Giant Double Crimson. Light red.

Giant Double Pink.

Giant Double Etna. Rich dark red.

Mixed

Price, each .....  $\frac{1}{8}$  oz. \$1.50;  $\frac{1}{4}$  oz. \$2.50 .50 9.00

### SUPER GIANT ENGLISH DAISIES

A special selection with very large flowers that measure up to 2 inches in diameter. Some prefer the regular type with its more numerous blooms, but the immense blooms attract attention and sales. The following colors are available:

Pure White — Deep Pink — Red

Pkt. \$0.75;  $\frac{1}{8}$  oz. \$1.75;  $\frac{1}{4}$  oz. \$2.75; oz. \$10.00

### EARLY DWARF CARNATION

Grenadin Dwarf Scarlet. The favorite variety for basket sales as it grows only about one foot high.

Grenadin Dwarf White. Similar but pure white.

Dwarf Mixture. Fine mixture including the above colors.

Price above 3 varieties:

Pkt. \$0.50;  $\frac{1}{4}$  oz. \$1.35; oz. \$4.25

### MYOSOTIS (Forget-me-not)

40,000 seeds per oz. Pkt. Oz.

Alpestris Blue Ball. Compact deep blue. .35 3.25

Alpestris Royal Blue. Makes a larger, taller plant than the above variety. Deep blue. ....  $\frac{1}{4}$  oz. \$0.90 .35 3.25

Victoria. Dwarf compact strain, ideal for formal edging of tulip beds.

Light Blue Rose White Mixed

Price of the above 4 varieties:

Pkt. \$0.40;  $\frac{1}{8}$  oz. \$0.90;  $\frac{1}{4}$  oz. \$1.75

## Delphinium

**STILL TIME to sow.** Delphinium germinate best under cool weather conditions and we do not recommend sowing after June 1st until new crop seed is available again in late August.

### PACIFIC HYBRIDS

The following are the most popular of this beautiful type:

Astolat. Pink shades.

Galahad. The finest of all whites.

Guinevere. Pinkish lavender, white bee.

Summer Skies. Light blue, white bee.

Round Table Series. Mixture of all the newest colors and types.

Price any of the above:

Originator's Seed—  
1/2 Pkt. \$1.10; Pkt. \$1.85;  $\frac{1}{8}$  oz. \$2.95;  $\frac{1}{4}$  oz. \$5.50; oz. \$19.50

Grown from Originator's Seed—  
Pkt. \$1.50;  $\frac{1}{8}$  oz. \$2.50;  $\frac{1}{4}$  oz. \$4.50; oz. \$15.00

Finest Mixture Giant Pacific Hybrids:

Grown from Originator's Seed—  
Pkt. \$0.60;  $\frac{1}{8}$  oz. \$2.25;  $\frac{1}{4}$  oz. \$3.75; oz. \$13.00

### SAPPHIRE

Fine new cut flower variety, several shades lighter than bellamoum with a golden bee. Immense florets.

Pkt. \$0.75;  $\frac{1}{8}$  oz. \$1.50;  $\frac{1}{4}$  oz. \$2.25; oz. \$7.50

Pkt. Oz.

**Belladonna Improved Somerset's Special Strain.**

Clear light blue, large flowered, strong stems. The finest strain of belladonna available.

1 lb. \$40.00;  $\frac{1}{4}$  lb. \$12.00;  $\frac{1}{4}$  oz. \$1.00 .50 3.50

**Bellamoum Improved.** The clear deep blue form of the above with a white bee. ....  $\frac{1}{4}$  oz. \$1.00 .50 3.50

**Lamartine.** Somewhat similar to Bellamoum but the growth is much more vigorous and it is very resistant to mildew.

$\frac{1}{4}$  oz. \$1.00 .50 3.50

**Somerset Hybrids.** Based on the Blackmore and Langdon type. These have been selected for hardiness and freedom from disease. ....  $\frac{1}{4}$  oz. \$1.35 .60 4.50

**Gold Medal Hybrids.** A good strain where quality of bloom is not essential. ....  $\frac{1}{4}$  oz. \$0.65 .35 2.00

**Wrexham Hybrids.** A fancy blending of light and dark shades. ....  $\frac{1}{4}$  oz. \$2.25 .75 7.50

seeds • plants

P. O. Box 608

New Brunswick, N. J.

*Somerset*



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SNAPS

PANSIES

PRIMULA MALACOIDES

DWARF SWEET WILLIAM

ENGLISH DAISIES (BELLIS)

DWARF CARNATIONS

FORGET-ME-NOT

DELPHINIUM

Library,  
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